

PROGRAM

— 2009 ITMF年会, 上海 —

Thursday, October 22 10月22日, 星期四

09:00 – 12:00:

Meeting • 会议

ITMF honorary officers and past presidents • ITMF名誉官员及前主席会议

09:00 – 16:00:

Exhibition Visit • 参观展览

Intertextile Shanghai 2009 • 参观2009上海Intertextile国际面料展

15:00 – 18:30:

Registration • 注册

16:45 – 18:15: Directors'

Meeting • 董事会议

Member associations, associate and corporate members • 董事会议

19:00 – 19:30:

Joint Reception • 联合接待

ITMF and host association officers and directors of member associations, associate and corporate members • ITMF、主办方官员及成员组织、协会和企业成员的董事联合接待

19:30 – 22:00:

Dinners • 晚宴

- ITMF and host association officers • ITMF及主办方官员晚宴
- Member association, associate and corporate member directors • 成员组织、协会和企业成员的董事的晚宴

Friday, October 23 10月23日, 星期五

09:00 – 10:30:

Meetings • 会议

ITMF Spinners Committee • ITMF纺纱委员会会议

10:30 – 12:00:

Meetings • 会议

ITMF Joint Cotton Committee • ITMF棉花委员会联席会

13:30 – 19:30:

Registration • 注册

— Fiber Session — 纤维分会

14:00 – 16:30:

Chairman • 主持人:

Andrew G. Macdonald, ITMF Advisory Board
Andrew G. Macdonald, ITMF棉花顾问委员会

Cotton • 棉花

- **Positioning Cotton for Success in the 21st Century • 棉花在21世纪的成功定位** — Terry Townsend, ICAC executive director • Terry Townsend, ICAC执行董事
- **China's Cotton Market during the World Economic Crisis • 世界经济危机下的中国棉花市场** — Gao Fang, secretary general, CCA • 高芳, 中国棉花协会秘书长

Man-made Fibers •

人造纤维

- **Marketing, Innovation and Sustainability in Accordance • 市场, 创新, 及维护联合一致** — Friedrich Weninger, member, Management Board, Lenzing Group • Friedrich Weninger, member, 兰精集团董事会成员
- **Outlook for the Global Synthetic Fibers Market • 全球合成纤维市场展望** — Karen Jones, director, fibers service leader, CMAI • Karen Jones, CMAI纤维服务领袖, 董事

19:00 – 22:00:

Welcome Reception and Gala Dinner • 欢迎晚宴

Saturday, October 24 10月24日, 星期六

Formal — Opening Session — 正式开幕

09:00 – 09:45:

Welcome Addresses • 正式开幕

Chairman 主持人:

Wang Tiankai, vice president, CNTAC
王天凯, 中国纺织工业协会副会长

- Xu Kuangdi, president, Chinese Academy of Engineering • 徐匡迪, 中国工程院院长
- Han Zheng, mayor, Shanghai • 上海市市长韩正
- Halit Narin, president, ITMF • Halit Narin, ITMF主席
- Du Yuzhou, president, CNTAC • 杜钰洲, 中国纺织工业协会会长

10:15 – 11:45:

Keynote Address • 发言

Chairman 主持人: Halit Narin

- **Gerhard Schröder, former Chancellor of Germany,** by special invitation of the Turkish Textile Employers' Association
斯罗德(Gerhard Schröder), 德国前总理, 由土耳其纺织雇主协会特别邀请

— First General Session — 第一次全体大会

11:45 – 13:00:

The Impact of the Financial Crisis on the Global Economy in General and the Textile Industry in Particular • 金融危机对全

球经济的影响, 特别是对纺织行业

Chairman 主持人:

Bashir Ali Mohammad, vice president, ITMF
Bashir Ali Mohammad, ITMF副主席

- **The World Economic Crisis and China • 世界经济危机及中国** — Stephen Green, Standard Chartered Bank • Stephen Green, 渣打银行, 上海
- **Implications of the World Economic Crisis for the Global Textile Industry • 世界经济危机对全球纺织业的影响** — David Yuen-Hoi Lee, industrial development officer, Textiles & Leather Unit Agri-Business Development Branch, UNIDO • David Yuen-Hoi Lee, 产业发展官员, 联合国工业发展组织 (UNIDO) 纺织皮革部农业-商业发展处

13:00 – 14:30:

Lunch • 午餐

14:30 – 16:00

Interdependence of the Textile and Retail Industry • 纺织与零售产业的相互依存

Chairman 主持人:

Douglas T. Hsu, ITMF honorary life member
Douglas T. Hsu, ITMF终身荣誉会员

- **Customer Centricity and the Need of Developing Integrated Relationships with the End-market • 以消费者为中心, 以及与终端市场发展整合关系的必要性** — Giuliano Noci, professor of marketing, Department of Management, Economics & Industrial Engineering, Politecnico di

日程表

— 2009 ITMF Annual Conference, Shanghai, China —

Milano • Giuliano Noci, 米兰理工大学经济及工业工程院市场管理系营销教授

- **Responsible Sourcing • 社会责任与采购** — Chen Chieh, fabric director, Wal-Mart Global Procurement – Softline Team • Chen Chieh, 沃尔玛全球采购部, 杂货类团队面料主管
- **Brand Market Adaption with Regard to Quality and Marketing • 质量和市场营销在品牌市场适应性的作用** — Badis Kouidrat, CEO, Devanlay Lacoste Asia Supply • Badis Kouidrat, 鳄鱼公司亚洲供应部首席执行官
- **The Growth of Value Retailing: Implications for Textile & Clothing Producers • 价值零售的发展: 对纺织服装生产商的影响** — Arvind Singhal, chairman, Technopak • Arvind Singhal, Technopak 公司主席

16:30 – 18:00:

Workshops • 专题研讨

- **1: Ways to Innovation • 创新之路** — Peter Kreitals, managing director, Kreitals Consulting Group • Peter Kreitals, Kreitals 顾问公司执行董事;
- **2: Innovative Textiles: A Challenge for Knowledge Oriented Management • 创新纺织品: 对知识管理的挑战** — Dr. Thomas Fischer, head, Center for Management Research, DITF • Thomas Fischer 博士, DITF 管理研究中心主管

Evening • 晚上:

Harbor Cruise and Buffet Dinner • 港口游船, 自助晚餐

Sunday, October 25
10月25日, 星期日

— Breakfast Session — 早餐会

08:00 – 08:45:

- **Portable Instrument Measuring Toxicity Levels in Cotton • 便携式棉花毒素水平检测仪器** — Jiri Militky, professor, Technical University of Liberec • Jiri Militky, 利比里亚科技大学教授

Second General Session 第二次全体大会

09:00 – 10:15:

Adjustment and Revitalization of the Chinese Textile Industry • 中国纺织行业的调整和振兴

- **Status Quo and Outlook • 现状及展望** — Xu Kunyuan, vice president, CNTAC • 许坤元, 中国纺织工业协会副会长
- **Scientific Development and Brand Strategy to Revitalize China's Textile Industry • 科学发展和品牌战略重振中国纺织工业** — Gao Dekang, chairman, Bosiden International Holdings Ltd. • 波司登国际控股有限公司董事长高德康
- **Shanghai Textile Industry in Adjustment and Development • 上海纺织工业在调整和发展中** — Xi Shiping, president, Shangtex Holding (Group) Corp. • 上海纺织控股(集团)公司总裁席时平

10:45 – 12:15:

Technical Textiles: Growth Segment of the

Future? • 技术纺织品: 未来的发展机遇?

Chairman 主持人:

Jürg Rupp, executive editor, **Textile World Asia**
翟立甫, 执行编辑
《亚洲纺织世界》

- **Technical Textiles: Areas and Examples of Above Average Growth • 技术纺织品: 超常规发展的领域和范例** — Hendrik H. van Delden, managing director, Gherzi van Delden • Hendrik H. van Delden, Gherzi van Delden 执行董事

- **Promotion of High-Quality Service and Upgrading of Technical Textiles • 促进高质量服务和科技纺织升级** — Shen Shunnian, director of Administrative Committee, Haining China Warp Knitting • 海宁中国经编产业园区管理委员会主任沈顺年

- **Globalization of the Technical Textile Industry • 技术纺织品行业的全球化** — Loek de Vries, president & CEO, Royal Ten Cate • Loek de Vries, Royal Ten Cate 公司总裁兼CEO
- **The New Development Trend of Man-made Fiber Industry and Outlook of New Technical Fiber Materials • 人工纤维工业新发展趋势及新科技纤维材料前景** — Pang Fengjian, chairman, Shangdong Helon Co. Ltd. • 山东Helon有限公司主席Pang Fengjian

12:15 – 12:30:

Global Textile Machinery Market Situation • 全球纺织机械市场状况

- **Investment Trends • 投资趋势** — Dr. Christian P. Schindler, director general,

ITMF • Christian P. Schindler 博士, ITMF 总干事

12:30 – 12:45:

Announcement • 通知

Invitation to the 2010 ITMF Conference • 邀请参加 ITMF 2010 年会

12:45 – 14:15:

Meeting • 会议

Committee of Management • 管理委员会会议

13:00 – 14:30:

Lunch • 午餐

15:00 – 18:00:

Sightseeing • 观光

Shanghai Urban Planning Exhibition Hall and Bund Sightseeing Tunnel • 上海城市规划展览中心, 堤岸观光隧道

Monday, October 26
10月26日, 星期一

Mill Visits • 全天:

Shaoxing County,

Zhejiang • 浙江绍兴市

- China Textile City • 中国纺织城市
- Zhejiang Tiansheng Holding Group Co. Ltd • 浙江天圣控股集团有限公司
- SALSA Home Textile • SALSA 家用纺织
- Shaoxing Water Treatment Development Co. Ltd. • 绍兴水处理发展有限公司

Tuesday-Saturday,
October 27-31

10月27-31日,
星期二 - 星期六

Post-conference Tour •

会后观光游览:

Xian & Beijing • 西安和北京
separate registration • 分开登记